

JOB OPPORTUNITY

Department of Marketing, Independent School of business (ISB), Independent University, Bangladesh (IUB)

Overview of the Department of Marketing

The Marketing Department is devoted to superiority in research and teaching. The Department hosts academics with an international study experience and notable corporate endeavor. The assistances of competent faculty members to a steady stream of impactful academic publications and flagship events over the past years have secured this department a reputed position among all other departments. This Department provides students with the knowledge and skills essential to strategically recognize and develop products and services that meet current market trends. Courses are planned to prepare students for the precisions and opacity of marketing leadership in the contemporary global economy by providing a high degree of skill in analysis, conceptual ability, planning and execution. Faculties of Marketing Department are committed to providing a pertinent marketing education for students of all levels and preparing them with the knowledge and skills needed for top-flight marketing careers around the globe.

Programs Offered	Bachelor of Business Administration (BBA), Major in Marketing Master of Business Administration (MBA), Major in Marketing Master of Executive Business Administration (EMBA), Major in Marketing These are American Standard degree programs as they are fully accredited by ACBSP (Accreditation Council for Business Schools and Programs).
Faculty Profile, Research & Publications	The faculty members of the department of marketing are highly academically qualified and they possess distinguished research records in their area of specialization. There are six fulltime faculty members in the department. All the faculty members have degrees from reputed universities around the globe. Faculty members are also regularly invited to present to local and international conferences and publish their work in top marketing journals, putting them at the forefront of the latest marketing research and trends. They take this experience into the classroom, where marketing students are taught about the various aspects and events happening around the world.

Students	DoM is one of the largest department of School of Business. Currently more than eleven hundred students are enrolled in the undergraduate and graduate programs.
International Cooperation	Collaboration with ACCA, CIMA, South Asian Institute (Harvard University), and University of California, Berkeley.

Position: Professor

Department& School	Department of Marketing, School of Business
Number of Positions	As per organogram
Employment Type	Full Time
Opportunity	This is a tremendous opportunity to join the marketing team as this leading and the largest department in Independent School of Business. This department is blooming to be the number one in the higher education sector in the country and abroad. This department offers competitive starting salaries, innovative development opportunities and much more. You will have the opportunity to work with like-minded intellectuals who succeed as a team.
Purpose	The Department of Marketing is seeking Assistant Professor to join a highly motivated and hardworking team of teaching and research staff. We are particularly interested in recruiting people who have teaching and research experience in marketing who would positively contribute to the department to achieve its mission.
Required Qualifications	<p>Key Selection Criteria</p> <ul style="list-style-type: none"> • PhD degree in Marketing from reputed/recognized university • A minimum CGPA of 3.00 on a scale of 4.00 at the Master’s degree level • No third class at the bachelor’s degree level • At least six years teaching experience as an Associate Professor • At least four publications in the Marketing area in reputed journal as an Associate Professor of which two is in a journal/venue of International standard • Proficiency in English and Bangla <p>Desirable Knowledge and Skills</p> <ul style="list-style-type: none"> • Candidates must demonstrate significant potential and promise of teaching effectiveness and excellence at the undergraduate and post graduate levels, active scholarship, a track record curriculum development, student advising abilities, as well as

	<p>other service to the Department of Marketing, School of Business, and community.</p> <ul style="list-style-type: none"> • Experience in actively participating in research projects, conferences and seminars. • Candidates are also expected to have effective oral and written communication skills, effective interpersonal skills and the ability to work in an interdisciplinary collegial environment.
<p>Position's Responsibilities</p>	<ul style="list-style-type: none"> • Teaching Marketing courses, including marketing management, consumer behavior, service marketing, advertising, international marketing, etc. in both undergraduate and graduate level programs. • Conduct researches and make publications in internationally reputed journals. • Contribute in course curriculum enhancement. • Provide adequate office hour for student counseling • Actively participate and contribute to several activities of the Department of Marketing (e.g. Conference, seminars, workshops organized by Department of Marketing).